



HOPE HORIZONS

Volume XLV

June/July 2021

No. 4

OUR VISION

The simplest definition of vision is sight, the ability to see tangible things. But the word is often used in the sense of looking into the future, of seeing things that aren't tangible. Organizations need vision in this sense; the ability to imagine what the future might look like and then make plans to fulfill that vision.

As noted in our previous newsletter, Heralds of Hope has been working at clarifying our vision and mission statements. After considerable input from our Board of Directors, Admin. Team, and Staff, we submit to you our vision statement.

**We will use media to make
disciples of Jesus Christ to accomplish
the Great Commission in our lifetime.**

Initially, there was some push-back on the last part of the statement. What does this mean? Isn't this a bit arrogant, to assume that we can finish this task that has been in process for nearly 2,000 years? No, it isn't



Bible Recipients & Radio Listener

arrogance. What we really mean to convey is urgency! The time we have left is decreasing every day.

We believe that God has reserved for the current generation both the technology and the financial resources to finish Jesus' last command. Developing technologies in digital communications using the airwaves and the internet offer exciting new ways to share the Gospel with those previously unreached or underreached. In spite of the pandemic, your generous financial support has enabled the first steps in implementing this vision.

Thank you and God bless you!

YOU'RE INVITED!

25 Banquet | Chambersburg, PA
JUN Chambersburg Menn. Church | 6:15
RSVP: 866.960.0292 | Voice of Praise Quartet

We invite you to join us at this event, to learn about the doors God has opened! We look forward to Soner Tufan from Turkey, being our special guest!



2020 ECONOMIC & MINISTRY REPORT

BLESSED FOR A REASON

Last year was an improbable year for the ministry. Over the past several months I was required to look over the books with our auditor and CPA to file the appropriate IRS returns and to prepare our audited financial report. I was amazed at how the Lord had provided above and beyond what we needed to broadcast the Gospel. The first thing you do in a situation such as this is to praise the Lord God Almighty for His wonderful blessings. The second thing is to say, "Now what should we do?"

One answer to this question is to break down our savings into three different categories, first \$474,332 is set aside for broadcasts. We feel it is important to maintain consistent broadcasts, not starting and stopping them due to funding changes. To do this we

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You can listen too at:
heraldsofhope.org/listen

2,132
Voice of Hope
USA Broadcasts



\$1.46
Voice of Hope
Cost Per-Minute

17*
Languages



12,792
Int'l Broadcasts



\$2.87
Int'l Broadcasts
Cost Per-Minute

**This reflects
the broadcasts
airing in 2020.
We have added*

several new languages, bringing the number to 22.

Many people are delighted to receive a Bible. Pray for them!

57,065
Bibles Distributed



173,511
Pieces of Literature

32,342
Newsletters



Volunteers stuff newsletters,
like the one you're reading!

STATEMENT OF ACTIVITY

	2020	2019
INCOME		
Restricted Donation	944,349	0
General Income	1,246,352	1,487,422
Total Income	\$2,190,701	\$1,487,422
EXPENSES		
Program Services	1,099,569	1,045,402
Management and General	99,594	37,099
Fundraising	118,056	98,314
Total Expenses	\$1,317,219	\$1,180,815
Net Gain/Loss	\$873,482	\$306,607

STATEMENT OF FINANCIAL POSITION

	2020	2019
ASSETS		
Current Assets Without Restrictions	146,048	71,219
Current Assets With Restrictions	279,980	0
Fixed Assets	228,084	219,236
Savings and Other Assets	1,151,583	582,278
Total Assets	\$1,805,695	\$872,733
Total Liabilities	\$139,784	\$80,304
NET ASSETS		
Net Assets Without Restrictions	1,385,931	792,429
Net Assets With Restrictions	279,980	0
Total Net Assets	\$1,665,911	\$792,429
Total Liabilities/Total Net Assets	\$1,805,695	\$872,733



THE PRESIDENT'S VIEW

HOW SHALL THEY HEAR?

In Romans 10:13, Paul states that “whoever calls on the name of the Lord shall be saved.” Then, in the verses following, he asks a series of questions: “How then shall they call on Him in whom they have not believed? And how shall they believe in Him of whom they have not heard? And how shall they hear without a preacher?”

As we begin our fifty-fourth year of ministry, Heralds of Hope is going through significant transitions. We are having a brand-new logo designed and a new website is being developed for us. We are also adding staff as we implement the details of our ten-year plan for growth and expansion. You will also notice changes to our publications in the near future.

For the past twenty years, I served as President and Bible Teacher, which combined the roles of administration and Bible teaching. In April, the Board has officially installed Tony High as the Director, thus separating those roles, and allowing me to focus more fully on the Bible teaching.

With that division of responsibility, we face another transition. At sixty-two years of age, I am reminding our Board and our constituency of an important question, “Who will be Bro. J. Mark’s successor?” I don’t plan to “retire” at sixty-five years of age, but I also don’t plan to go on indefinitely.

Having had the privilege of being mentored by Bro. J. Otis Yoder, it is my desire to pass on what I have been given. Teaching the Word is a tremendous privilege; but it is also an awesome responsibility!

In the past few years, we’ve reached out to several younger men who have demonstrated skill in biblical exposition. However, to date, none of them have accepted the position.

Will you join us in renewed prayer, asking God to provide for this need? And if you know of someone who may be a possible candidate for this role, please let us know that too. Thank you.

“
**WILL YOU JOIN US IN
RENEWED PRAYER?**

In the hope of the Gospel,
J. Mark Horst, President
HERALDS OF HOPE, INC.

Stewardship

BLESSED FOR A REASON

Continued from page 2

need some reserves for the broadcasts we have contracted. A portion of this sum was designated for contracted broadcasts that had not begun as of the end of 2020, such as the four Central Asia ones. (Began January - March.)

The next portion of savings is for a larger Bible order. We have \$148,364 for shipments of Bibles both in English and other languages. Lastly, we have \$402,954 set aside for capital projects and operating funds over the slower giving months. As you know, heating systems and roofs all need repair or replacement along the way.

But we still have questions. How much is enough? How much should we expand? Is God preparing us for a dry season? One area that concerns us is agreeing to numerous new broadcasting contracts and then not having the funds to follow through over the next two-three years. The board and administrative team are committed to expanding in a responsible manner.

One way we are expanding is by placing our program on Sirius XM for at least one year. Other ways include developing our web presence and researching new ways to use media to make disciples.

Yes, we have many questions, but the one thing remains, we must say “Thank You!” Each of you have been extremely generous. Please pray for us that we would use your gifts where God wants us to use them.

Tony High, Director

RADIO LISTENERS RESPOND!

PAKISTAN: PASHTO LANGUAGE

The following testimonies are provided by TWR (Trans World Radio). Heralds of Hope and several other ministries are broadcasting in the Pashto language via TWR. Please pray for these listeners!



"I come from a Christian family. The messages we heard through the programs reinforced our faith in God. We live in the jungle, so no one comes to minister to us, but we are really blessed by your ministry."

"For many decades, a community of Christians resided in the slums. They had a church that only met during Christmas and Easter time, and did not have regular Sunday worship services; this had been the practice for generations. In 2018, a Radio Home was launched, and many heard God's Word.

One of the Radio Home leaders said that they had learnt the importance of the Bible in their daily lives. **He also added that their lives are transformed and said they were all newly created in Christ.** He asked us to start a Sunday school in their village.

They started to gather regularly on Sundays. **They thanked us for bringing the radio to their people."**

“I am really excited to put my faith in Jesus and accept Him as my Savior. I like to pray and sing songs to Him. I realized there is a difference between God and the idols.”

“No one evangelized to our tribe. We heard the Gospel when your program reached us. We came to know the creation of Adam and Eve, who Jesus is, and his supremacy. God bless you.”

He asked us to start a Sunday school in their village.

Listen Here!

Did you know that you can sign up for our weekly sermon emails? Each week, we will send you an introduction to the material and a link to listen online at your convenience.



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HOPE HORIZONS is the newsletter of HERALDS OF HOPE, INC. It is mailed or emailed free to all those who request it.
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