

Dear Partner(s) in Mission,

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**I have found Jesus!**

**I live in Algeria and because of you,  
I am joyfully living my faith!**

Can you imagine the change in the life of this listener to our Arabic language programs? Once lost in the darkness of Islam, with no hope of eternal life; now, experiencing incredible freedom and joy!

There are approximately 250 million Arabic-speaking people in the world today. Sadly, Jesus is “lost” to many of them. They may know his Arabic name, *Isa*, from the Koran, but they don’t really know who He is.

The question is, how will they hear the truth about Him? Many of them live in countries that are closed to the Gospel. In fact, one listener from Saudi Arabia recently wrote –

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**Thank you for a great program.  
May I ask how I can receive a Bible?  
Here in Saudi we do not have Bibles.**



The answer to the question, “how will they hear?” is by electronic media! Radio waves easily cross political, geographic, and cultural boundaries. Unlike bytes of data delivered by the internet, radio signals are extremely difficult to block.

REMOVE AT PERFORATION

**Yes, I/we want to send the Gospel to listeners in Algeria & Saudi Arabia with a gift of:**

\$50\_\_\_\_ \$100 \_\_\_\_ \$200\_\_\_\_ \$400\_\_\_\_ \$800\_\_\_\_ Other \$\_\_\_\_\_

or I/we would like to make this a **monthly** gift \$\_\_\_\_\_

Arabic

Where Most Needed

For credit/debit donations:

Card Number\_\_\_\_\_

Expiration date\_\_\_\_\_/\_\_\_\_\_

Signature\_\_\_\_\_

Email\_\_\_\_\_

## How They Are Hearing

We currently broadcast our weekly, 15-minute Arabic language program from two transmitters. With these two broadcasts **we have a potential Arabic-speaking audience of more than 200 million!**

These two transmitters reach most of the Middle East, Europe, and North Africa. Many Arabic-speaking refugees are resettling in Europe from the camps in Greece and other locations. This signal reaches them with our Bible teaching programs in their "heart" language.

The combined annual cost of the two stations is \$65,274.00. The weekly cost of these programs is \$1,255.00. That's a lot of money! But, divide that expense by 200 million listeners and the result is astounding.

**ONE DOLLAR has the potential to reach more than 3,000 listeners!! ONE DOLLAR.**

Currently, only about one-fifth of this annual cost is covered by designated donations. That leaves approximately \$53,000.00 needed each year to keep this broadcast on the air. We invite you, your business, and/or your local church to join with us in this strategic outreach to the Arabic-speaking world.



## Finishing Strong

As we approach the end of our fiscal year, we need \$108,000.00 to meet our annual budget of \$1,050,000.00. **The needed amount is less than our normal shortfall, thanks to your generous giving throughout this year!** May God bless you abundantly for your faithful partnership.



Millions around the world listen to a Heralds of Hope broadcasts each week, in some cases, daily. Their opportunities for corporate worship and fellowship are limited so they rely on these programs for spiritual nourishment and blessing.

Your generous gift here at year-end will fund the final weeks of ministry in 2019 and provide a strong start for 2020. God bless you for being a part of our Hope Family!

Sincerely in the hope of the Gospel,

J. Mark Horst, President

Photos from Algeria & Saudi Arabia via [unsplash.com](https://unsplash.com) & [rawpixel.com](https://rawpixel.com) | November 2019

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